



# The Governor General's Canadian Leadership Conference



## Information Brochure

### A – HOW TO APPLY

Apply by sending an Online Application electronically, starting on March 1, 2011. Fill it out online and press the send button. This results in the application being submitted to the Conference Secretariat.

Please Note:

- You must be a Canadian citizen
- If you are employed you are required to provide documentary evidence of employer/sponsor support with all applications (See Guidelines for Sponsors of Applicants below for details)
- Self-employed applicants and those not currently employed are not required to nominate a sponsor.

### B – GUIDELINES FOR APPLICANTS

Conference members will be selected on the basis that they are experienced managers and officials already in responsible middle/upper leadership positions. They are likely to be, within the next decade, in positions of significant influence and leadership where they will be required to make major decisions affecting their organizations and communities.

Members will take part in the Conference in an individual capacity not as delegates or representatives of companies or organizations.

### Experience

Members typically are managers and officials drawn from business, labour, professional and government positions as well as from academia, community and voluntary groups, and cultural organizations. They will have acquired considerable knowledge and experience and an appreciation of the economic and social conditions impacting on their community and Canada as a whole.

### Community Interest

Members are expected to show some evidence of interest in community, professional or vocational organizations, for example: local government, community development organizations, school committees, hospital boards, youth work, employer or union organizations, professional associations, and so on.



## Personal Factors

Members are expected to have a capacity for leadership; to be able to contribute to the effective working of a group; to have well developed interpersonal skills; to be able to undertake the intensive program travel schedule, and to have a genuine interest in the overall theme and topics that are the concern of the Conference.

Applicants will be screened and in most cases interviewed by Membership Selection Committees.

The final selection of Conference members is the responsibility of the Conference Executive Committee, which must achieve an overall balanced Conference membership.

## Other Important Conditions

All applicants should note the following additional conditions:

An application for membership of the Conference does not guarantee that the application will be successful. In most cases, selection of applicants follows a rigorous selection process.

- Successful applicants (members) have an obligation to attend the entire two-week Conference unless there are extenuating circumstances such as illness.
- Members are required to arrive at the Conference opening in sufficient time to attend any Conference activities prior to the Opening Plenary.
- Members are required to be unaccompanied. No provision is made for spouses or partners of members.
- Members are expected to dedicate their entire time to the Conference during their attendance.

## C – GUIDELINES FOR SPONSORS OF APPLICANTS

The purpose of the Governor General's Canadian Leadership Conference is to advance the quality of decision-making in all key sectors of Canadian society.

Therefore, the opportunity of Conference membership is given to people whose future decisions are likely to affect the livelihood and well being of large numbers of their fellow citizens.

Applicants usually require sponsorship, either by their employer or by an organization. Self-employed people and others not currently in employment may either obtain sponsorship or sponsor themselves.

It should be noted that the Conference program is full-time and involves intensive first-person meetings, discussions and study. Members are therefore required to be completely free of other duties and obligations during the period of the Conference.

Where the sponsoring organization is the applicant's employer, certain obligations are expected to be met and these are set out below:

- To give the members leave for the period of the Conference and for preparatory sessions and interviews prior to the Conference.
- To continue to pay the member's wages or salary for the period of time the person is away from work involved in Conference activities.
- To meet or share the cost of travel to and from the opening and closing of the Conference.



## **D – COSTS**

The Governor General's Canadian Leadership Conference will meet the costs of all accommodation, meals and travel during the course of the Conference for all members.

Sponsors or employers of members are responsible for paying member transportation to Halifax for the Opening Plenary and back home from Ottawa-Gatineau after the Closing Plenary.

## **E – RESPONSE TO APPLICANTS**

It is anticipated all applicants will be notified of the success or otherwise for their applications for membership for the 2012 Conference no later than December 30, 2011.

## **F – CONFERENCE FUNDING**

The Conference is funded entirely by cash and in-kind donations from organizations and individuals who support the development of skilled Canadian leadership. These donations cover all costs of the 230 participants selected to this unique 15-day event.

Donors are recognized in 6 levels - Governor General's Council, Chairman's Circle, Platinum Leaders, Gold Leaders, Silver Leaders, and Friends; recognizing donations over \$75,000, \$50,000-\$74,999, \$25,000-\$49,999, \$10,000 to \$24,999, \$5,000 to \$9,999 and less than \$5,000 respectively.

Donor names and participation levels are recognized in the Conference program, published proceedings and the Conference website. Major donors are invited to the Closing Plenary of the Conference in Ottawa-Gatineau, where their support will be recognized.

By supporting the Governor General's Canadian Leadership Conference, a donor is making a significant contribution to the future of the country and its next generation of decision-makers in business, labour, government, and other sectors.

